Questions – ASK PERMISSION BEFORE RECORDING

Pitch 1 first 1min

Questions about pitch 1 2.5mins

Key thing we need answered per game - Run these by you:

* Difficulty level
* Leader board
* Multiplayer

Pitch 2 second 1 min

Questions about pitch 2.5mins

Key thing we need answered per game - Run these by you:

* Difficulty level
* Leader board
* Multiplayer

1. Have you got any questions?
2. Is this what you had in mind?
3. Who is our target audience?
4. Gameplay length? Quick game? Stop and start?
5. Spoken about PC? Do you require the game to be run on other platforms?
6. Difficulty levels?
7. How are you planning to monetize? If you are planning to monetize it?
8. Does the style of the game have to match anything that exists already?
9. Style of game – visual design? Professional or basic etc.
10. Pick one of the games pitched and tell us why you picked it?

After pitch 3 mins

1. Hi, we are blah blah, could you tell us a bit about yourself? Who you are and what you do?
2. What are your objectives?
   1. Inquiries, brand awareness, education, sales, email addresses and/or social media?
   2. What is your USP? Cheap, customer service orientated, exclusive supplier?
3. Tell us what you like?
   1. What games do you like and why?
   2. What’s the best feature you’ve seen in a game?
   3. What games do you not like?
   4. what do you not want to include/what games do you not like?
   5. Who are your competitors? And what do they do/make?
   6. What’s your favourite colour?

Roles:

Tim – ‘Jeff’ our evil wizard – script and voice recording

Hajar – Narrator

Ray – Interface

Zhou – camera man, time-keeper

Geetha – scribe (flip chart)